

March 23, 2017

**VIDEO CONTEST RULES
YOUTH CLIMATE CHANGE SUMMIT**

Hi, we are Marin High School students representing the YOUTH CLIMATE CHANGE SUMMIT.

As an effort to raise teenagers' awareness about climate change, we are launching a video contest for youth to step out of the shadows of our elders and personally communicate what climate change means to us.

(The YOUTH SUMMIT FOR CLIMATE CHANGE will be held on April 29th at the Terra Linda High School. Details to follow.)

Today we notice how environmental issues have become increasingly normalized. We identify the "normalization" of climate change as a threat to our generation and succeeding generations. We see environmental action as an essential tool for survival.

We have observed among our peers who instead of taking action, acknowledging science, or fulfilling moral obligations, choose to overlook the importance of participation in environmental protection or decide to defer it until we are adults. We would like to act now!

Each of the twelve participating school is being asked to submit videos.

In the video, you're welcome to explore any environmentally related topic(s) in any style you choose. Be cool! Be creative! Be humorous! Use storytelling or images of shadow puppets or anything that can demonstrate your feelings and your thoughts. Feel free to recruit your friends and make it into a group project.

Awards will be given and the winning videos will be screened on the day of the summit. More importantly, we hope to draw attract attention to our efforts and have them be broadcast in multiple outlets and then via the web around the world.

Video submissions should be between :30 seconds and 6 minutes. Please read on for contest rules

THE CONTEST

YOUTH CLIMATE CHANGE SUMMIT VIDEO CONTEST ("The Contest") challenges Marin County high school students to create a series of short films (:30 seconds – 6 minutes) focusing on what climate change means to them personally, their feelings

about it, their experience of it, actions that might be taken in relationship to it, or any combination of the above.

GOAL

The goal of the Contest is to empower the voice of the students of Marin County to engage with the challenge of climate change. Their videos should strive to promote widespread community awareness and engagement about the environmental, social and economic problems related to climate change.

CONTENTS OF ENTRY

As the first video contest of the first YOUTH CLIMATE CHANGE SUMMIT the goal is creativity, engagement and focused communication.

CAUTIONS

All entries must avoid the use of copyrighted material. The authors of the video (director and/or team) should use common sense and not defame or libel individuals or organizations in their presentations.

AUTHORITY OF JUDGES

The organizers of YOUTH CLIMATE CHANGE SUMMIT and the judges of the Video Contest will be the sole arbiters of content, its quality, and its suitability for award recognition.

Specifically, the organizers of YOUTH CLIMATE CHANGE SUMMIT and the judges of the Video Contest expressly reserve the absolute right not to accept or screen any material, which in their sole judgment is not suitable for The Contest or The Summit .

DEADLINES AND AWARDS

All entries, along with required releases, credits and any other accompanying materials must be received not later than 5 pm. April 21st, 2017.

The winners of the competition (along with honorable mentions, as time permits) will be screened on April 29th, the day of The Summit and awards will be presented on the day of the screening(s).

Videos that are approved and therefor deemed suitable must not contain any copyright violations or other prohibited content. They will then be released to a YouTube channel for general screening. At the time of selection for screening, releases for person(s) appearing in the video will need to be provided to:

YOUTH CLIMATE CHANGE SUMMIT
Sleepy Hollow Presbyterian Church
100 Tarry Road
San Anselmo, CA 94960

Email: info@youthclimatechangesummit.org

JUDGING CRITERIA

The primary judging criteria will be the effectiveness of the video, how well does it achieve its goal? Is it moving to the viewer? Does it address its topic? The director/directing teams engagement with their material will be a factor. In addition, the craft elements of video-making will bear on the award process, including but not limited to:

1. Clear audio
2. Steady camera work
3. Fluid story line
4. Good editing.
5. Final length of video (not including credits or title shots) 0:30 – 6:00

SUBMISSION DEADLINE

Entries must be submitted no later than 5 pm. April 21st, 2017 to:

YOUTH CLIMATE CHANGE SUMMIT
Sleepy Hollow Presbyterian Church
100 Tarry Road
San Anselmo, CA 94960

VIDEO SUBMISSION REQUIREMENTS

Videos should be submitted in digital. Each school or team should be certain to keep a master copy of their video submission. Do not submit the only copy.

Submitted videos should contain the following information.

1. Name of director or team creating the video.
2. Name of the High School
3. Title of the Video.
4. Complete Contact information. (name, email, phone)

5. Plus a one paragraph description of the film and its goal.

PARTICIPATING SCHOOLS

- ∞ Branson
- ∞ Drake
- ∞ Marin Academy
- ∞ Marin Catholic
- ∞ Marin School of the Arts
- ∞ Novato High
- ∞ Redwood
- ∞ San Domenico
- ∞ San Rafael
- ∞ San Marin
- ∞ Tamalpais
- ∞ Terra Linda